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AMENDMENTS TO THE CLAIMS:

The following listing of claims replaces all prior listings of claims in the present application.

What Is Claimed Is:

1. (currently amended) A method of providing services, comprising the steps of:

making service beneficiaries select ~~at least one of the a~~ frequency and the quantity of advertising to be added to the services provided, the services being provided when the selection is made; and

setting a fee for the provision of services to the service beneficiaries, according to ~~at least one of the frequency and the quantity of~~ advertising selected.

2. (currently amended) The method of providing services according to claim ~~1~~21, wherein

the fees for the services to be provided to the service beneficiaries are set at discrete amounts based on the frequency and the quantity of advertising selected; and

wherein at least one of the discrete amounts includes free of charge.

3. (currently amended) The method of providing services according to Claim ~~1~~21, wherein

at least one of the frequency and the quantity of advertising selected can be changed during the provision of the services.

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4. (currently amended) A computer-readable recording medium recorded with a service-providing program, the service-providing program comprising and making a computer execute the steps of:

making service beneficiaries select ~~at least one of the~~ a frequency and the quantity of advertising to be added to the services provided, the services being provided when the selection is made; and

setting a fee for the provision of services to the service beneficiaries, according to ~~at least one of the frequency and the quantity of~~ advertising selected.

5. (currently amended) The computer-readable recording medium recorded with a service-providing program according to ~~Claim 4~~Claim 22, wherein

the fees for the services to be provided to the service beneficiaries are set at discrete amounts of the frequency and the quantity of advertising selected; and

wherein at least one of the discrete amounts includes free of charge.

6. (currently amended) The computer-readable recording medium recorded with a service-providing program according to ~~Claim 4~~Claim 22, wherein

at least one of the frequency and the quantity of advertising selected can be changed during the provision of the services.

7. (currently amended) A program-executing apparatus for executing a computer program, the computer program comprising the steps of:

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making service beneficiaries select ~~at least one of the a~~ frequency ~~and the quantity of~~ advertising to be added to the services provided, the services being provided when the selection is made; and

setting a fee for the provision of services to the service beneficiaries, according to ~~at least one of the~~ frequency ~~and the quantity of~~ advertising selected.

8. (currently amended) The program-executing apparatus according to Claim 723, wherein the fees for the services to be provided to the service beneficiaries are set at discrete amounts of the frequency and the quantity of advertising selected; and wherein at least one of the discrete amounts includes free of charge.

9. (currently amended) The program-executing apparatus according to Claim 723, wherein at least one of the frequency ~~and or~~ the quantity of advertising selected can be changed during the provision of the services.

10. (currently amended) A contents distribution system, comprising:

a client terminal unit connected to a predetermined network, and having selecting means for selecting ~~at least one of the a~~ frequency ~~and the quantity of~~ advertising to be added to the contents to be distributed; and

a distribution unit having distribution means for distributing the contents added with the advertising corresponding to ~~at least one of the~~ frequency ~~and the quantity~~ selected by the selecting means of the client terminal unit, to the client terminal unit via the predetermined network, and charging means for charging a fee for the contents distributed to the client terminal

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unit, according to ~~at least one of the frequency and the quantity~~ of advertising selected by the selecting means of the client terminal unit;

wherein the selecting means communicates with the distribution means to perform the selection.

11. (currently amended) The contents distribution system according to Claim ~~10~~24, wherein:

the charging means sets the fees for the services to be provided at discrete amounts of the frequency and the quantity of advertising selected by the selecting means of the client terminal unit; and

at least one of the discrete amounts includes free of charge.

12. (currently amended) The contents distribution system according to Claim ~~10~~24, wherein

the client terminal unit has changing means for assigning a change in at least one of the frequency ~~and/or~~ the quantity of advertising during the reception of the contents, the changing means including an interface adapted to accept a modification of the selection of at least one of the frequency ~~and/or~~ the quantity of advertising to be added to the contents to be distributed, and

the distribution means of the distribution unit adds the advertising according to at least one of the frequency ~~and/or~~ the quantity changed by the changing means of the client terminal unit, and distributes the contents added with the advertising to the client terminal unit.

13. (currently amended) A computer-readable recording medium recorded with a contents distribution program, the contents distribution program comprising and making a computer execute the steps of:

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making a client terminal unit connected to a predetermined network select ~~at least one of~~
~~the a frequency and the quantity of~~ advertising to be added to the contents to be distributed;

making a distribution unit connected to the predetermined network add the advertising
corresponding to ~~at least one of the frequency and the quantity~~ selected by the client terminal
unit to the contents, and distribute the contents added with the advertising to the client terminal
unit; and

making the distribution unit charge a fee for the contents distributed to the client terminal
unit, according to ~~at least one of the frequency and the quantity of~~ advertising selected by the
client terminal unit;

wherein the contents are distributed when the selection is made.

14. (currently amended) The computer-readable recording medium recorded with a contents
distribution program according to Claim ~~13~~25, the contents distribution program further
comprising and making a computer execute the step of:

making the distribution unit set fees for the contents at discrete amounts of the frequency
and the quantity of advertising selected by the client terminal unit;

wherein at least one of the discrete amounts includes free of charge.

15. (currently amended) The computer-readable recording medium recorded with a contents
distribution program according to Claim ~~13~~25, the contents distribution program further
comprising and making a computer execute the step of:

making the client terminal unit assign a change in at least one of the frequency ~~and/or~~ the
quantity of advertising during the reception of the contents, and

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making the distribution unit add the advertising according to at least one of the frequency ~~and/or~~ the quantity changed by the client terminal unit, and distribute the contents added with the advertising to the client terminal unit.

16. (currently amended) A service-providing program, comprising and making a computer execute the steps of:

making service beneficiaries select ~~at least one of the~~ a frequency and the quantity of advertising to be added to the services provided, the services being provided when the selection is made; and

setting a fee for the provision of services to the service beneficiaries, according to ~~at least one of the frequency and the quantity of~~ advertising selected.

17. (currently amended) A contents distribution program comprising and making a computer execute the steps of:

making a client terminal unit connected to a predetermined network select ~~at least one of the~~ a frequency and the quantity of advertising to be added to the contents to be distributed;

making a distribution unit connected to the predetermined network add the advertising corresponding to ~~at least one of the frequency and the quantity~~ selected by the client terminal unit to the contents, and distribute the contents added with the advertising to the client terminal unit; and

making the distribution unit charge a fee for the contents distributed to the client terminal unit, according to ~~at least one of the frequency and the quantity of~~ advertising selected by the client terminal unit;

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wherein the contents are distributed when the selection is made.

18. (previously presented) The method of providing services according to claim 1, wherein:

the selection is received via a user interface; and

the services are provided via the user interface.

19. (previously presented) The method of providing services according to claim 1, wherein:

the provision of the services is interrupted when the advertisement information is being received by the user; and

the provision of services is restarted after the receiving of the advertisement information is completed.

20. (currently amended) The method of providing services according to claim ~~1~~21, wherein:

the service beneficiaries select both the frequency and the quantity of advertising to be added to the services provided.

21. (new) The method of providing services according to claim 1, wherein:

service beneficiaries are further made to select a quantity of advertising to be added to the services provided; and

the setting of the fee for the provision of services to the service beneficiaries is further according to the quantity of advertising selected.

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22. (new) The computer-readable recording medium recorded with a service-providing program according to claim 4, wherein:

service beneficiaries are further made to select a quantity of advertising to be added to the services provided; and

the setting of the fee for the provision of services to the service beneficiaries is further according to the quantity of advertising selected.

23. (new) The program-executing apparatus for executing a computer program according to claim 7, wherein:

service beneficiaries are further made to select a quantity of advertising to be added to the services provided; and

the setting of the fee for the provision of services to the service beneficiaries is further according to the quantity of advertising selected.

24. (new) The contents distribution system according to claim 10, wherein:

the selecting means are further for selecting a quantity of advertising to be added to the contents to be distributed;

the distribution means distributes the contents added with the advertising further corresponding to the quantity selected by the selecting means of the client terminal unit; and

the charging means further charge the fee according to the quantity of advertising selected by the selecting means of the client terminal unit.

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25. (new) The computer-readable recording medium recorded with a contents distribution program according to claim 13, wherein:

the client terminal unit is further made to select the quantity of advertising to be added to the contents to be distributed;

the distribution unit is further made to add the advertising corresponding to the quantity selected by the client terminal unit to the contents; and

the distribution unit is further made to charge the fee for the contents distributed to the client terminal unit, according to the quantity of advertising selected by the client terminal unit.

26. (new) The service-providing program according to claim 16, wherein:

service beneficiaries are further made to select a quantity of advertising to be added to the services provided; and

the setting of the fee for the provision of services to the service beneficiaries is further according to the quantity of advertising selected.

27. (new) The contents distribution program according to claim 17, wherein:

the client terminal unit is further made to select the quantity of advertising to be added to the contents to be distributed;

the distribution unit is further made to add the advertising corresponding to the quantity selected by the client terminal unit to the contents; and

the distribution unit is further made to charge the fee for the contents distributed to the client terminal unit, according to the quantity of advertising selected by the client terminal unit.

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28. (new) The method of providing services according to claim 1, wherein the services include internet access.

29. (new) The computer-readable recording medium recorded with a service-providing program according to claim 4, wherein the service include internet access.

30. (new) The program-executing apparatus for executing a computer program according to claim 7, wherein the service include internet access.

31. (new) The contents distribution system according to claim 10, wherein the predetermined network includes the internet.

32. (new) The computer-readable recording medium recorded with a contents distribution program according to claim 13, wherein the predetermined network includes the internet.

33. (new) The service-providing program according to claim 16, wherein the service include internet access.

34. (new) The contents distribution program according to claim 17, wherein the predetermined network includes the internet.